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WWW.TEXTMYGOV.COM



TextMyGov

# PROPOSAL

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DATE: 02/18/2025

**Prepared For:**

Myersville MD  
301 Main Street  
P.O. Box 295, Myersville, MD 21773

**Prepared By:**

Jonathan Myers | Account Executive  
TextMyGov

# INTRODUCTION TO TEXTMYGOV

TextMyGov was developed to open lines of communication with local government agencies and citizens. The system works 24 hours a day and easily connects with your website and other communication methods.

Using the regular messaging app on any smartphone, the smart texting technology allows the citizen to ask questions and get immediate responses, find links to information on the agency's website, address problems, report any issues and upload photos.

According to the Pew Research Center, 97% of smartphone owners text regularly. The technology analysts at Compuware reported that 80 to 90% of all downloaded apps are only used once and then eventually deleted by users.

## TEXTMYGOV SOLUTION

Summary for: Myersville

FEATURE	SOLUTION
<i>FIND INFORMATION</i>	<ul style="list-style-type: none"><li>TextMyGov allows citizens to find information using our smart texting solution. Citizens can ask questions via text messages and receive automatic responses based on Key Words in their initial text.</li><li>Reduce questions and calls into the town hall allowing staff to focus on matters at hand</li></ul>
<i>REPORT ISSUES</i>	<ul style="list-style-type: none"><li>TextMyGov allows citizens to report issues such as "Stray Dog" or "Pothole" via text messaging from their phone.</li><li>Agencies can customize a text thread to help gather important information such as citizen name, address of reported issue, and even allow citizens to send a picture of the reported issue.</li><li>TextMyGov will automatically notify the correct department of the reported issue via email or text message.</li><li><b>Direct required information for issues and automate to the proper staff for issues that could be county, private or city issues</b></li></ul>
<i>SEND ALERTS</i>	<ul style="list-style-type: none"><li>TextMyGov gives agencies the ability to send out notifications/alerts as a text message.</li><li>Agencies can create different notification groups like "City Events" or "County Elections" and citizens can choose what notification group to Opt-In to.</li><li><b>General notifications for citizens like events, council meetings and provide an integrated database to help boost citizen engagement</b></li></ul>
<i>DEMO RECORDING</i>	<ul style="list-style-type: none"><li><a href="https://textmygov.zoom.us/rec/share/8VmdhFACzwiYUcdmlmv2lrU-mhwhRzVQIYbc2MPkxj8SK-azl4hBgALPXGAvh5FB.5g0jYzvOIVu0s1D">https://textmygov.zoom.us/rec/share/8VmdhFACzwiYUcdmlmv2lrU-mhwhRzVQIYbc2MPkxj8SK-azl4hBgALPXGAvh5FB.5g0jYzvOIVu0s1D</a></li></ul>

# COST BREAKDOWN

This quote represents a subscription to TextMyGov with an initial TERM Three-Years. The agreement is set to be automatically renewed after the initial TERM. Support and services fees may increase in subsequent years but will increase no more than 5% per year. See below for the package price and other details.

Terms and conditions can be printed and attached as **Exhibit A** or viewed at [www.TextMyGov.com/terms](http://www.TextMyGov.com/terms)

## Package Details

	Price	Billing
<b>TextMyGov Service:</b>	<del>\$2,500.00</del>	Annual
<ul style="list-style-type: none"> <li>TextMyGov web-based software</li> <li><a href="#">Enhanced Media Package *click here to learn more</a></li> <li>Local phone number</li> <li>Short code number (outgoing messages)</li> <li>Unlimited users &amp; departments</li> <li>Unlimited support for every user</li> <li>10 GB managed online data storage</li> <li>25,000 text messages per year</li> <li>Integrated Database</li> </ul>	\$2,000.00	Annual
	\$250.00	Annual
	<b>Setup Fee</b> \$1,000.00	One-Time
	<b>First year total</b> <del>\$3,750.00</del>	Year One
	\$3,250.00	
	<b>Total Recurring</b> <del>\$2,750.00</del>	Annual
	\$2,250.00	

## TERMS

- This is a Three-Year term. Prior to the expiration of the initial Three-Year term, either party may terminate this Agreement by providing the other party with a sixty (60) days written notice prior to the agreement signature date. Should Customer terminate the agreement the remaining balance will immediately become due. This agreement shall automatically renew for successive one (1) year terms unless either party provides notice of termination or non-renewal no less than sixty (60) days prior to expiration of the then-current term.
- Customer will be invoiced on an annual basis. Invoices will be sent by mail and email to the addresses listed on the Agreement Confirmation page of this agreement. Terms are net 30 days from the date of the invoice.
- Cancellation requires a 60-day written notice
- Customer is required to put TextMyGov widget on agency's website
- This proposal is valid **until 3/31/25**
- Customer is required to provide a copy of W-9.
- The TextMyGov widget will remain on the agency's website for the duration of the agreement. If the widget is not placed on the City/County website within 60-days, the Agency agrees to pay an additional \$1,000 towards setup costs (this is to cover TextMyGov's time). See more information on our widget by clicking visiting [textmygov.com/textmygov-widget/](http://textmygov.com/textmygov-widget/)

## ADDITIONAL SERVICES

<b>Service</b>	<b>Price</b>	<b>Billing</b>
<b>Enhanced Media &amp; Care Package</b> <ul style="list-style-type: none"> <li>Marketing materials and expert implementation to promote and optimize TextMyGov, see us here for additional information. Marketing flyers, and materials produced by the company will reflect the colors, fonts, and logos of Text My Gov.</li> </ul>	Price based on Population. Please contact your Account Executive for more details.	Annual
<b>Additional Storage</b> <ul style="list-style-type: none"> <li>100 GB of Storage</li> </ul>	<b>\$250 per unit</b>	Annual
<b>Additional Text Messages</b> <ul style="list-style-type: none"> <li>25,000 additional text messages</li> <li>50,000 additional text messages</li> <li>100,000 additional text messages</li> </ul>	\$300 \$550 \$750	Annual
<b>Database</b> <ul style="list-style-type: none"> <li>Database of your local residence to improve citizen engagement and opt-in rate.</li> <li>Database could have already been included in the original quote. Please refer to the “Package Details” section.</li> </ul>	Price based on Population. Please contact your Account Executive for more details.	Annual
<b>Citizen Surveys</b> <ul style="list-style-type: none"> <li>The Citizen Surveys add-on allows municipalities to collect feedback from residents via SMS, email, or social media. This feature enables automated survey distribution real –time response tracking, and data insights to enhance community engagement</li> </ul>	Price based on Population. Please contact your Account Executive for more details.	Annual

## IMPLEMENTATION

### GETTING STARTED

- After the basic service agreement is executed, a project manager will be assigned to assist the client through implementation. A local phone number will be obtained for use with TextMyGov.

### CONFIGURATION

- The project manager will work with the client to customize interactive responses, create automation flows, and keyword lists. Training will be provided on how to quickly create and edit data.

### MEDIA KIT

- Advertising materials will be provided to the client, including an infographic for the website and downloadable flyer for social media and other communication methods used by the agency.

### UNLIMITED TRAINING AND SUPPORT

- After initial implementation and training, unlimited on-going support is included. Our experts are available M-F 6am-5pm MST.